



Holiday Inn Express & Suites, Trinity Florida

Hotel Equities to Operate Holiday Inn Express & Suites in Trinity, FL

ATLANTA—January 11, 2018—Atlanta-based <u>Hotel Equities</u> recently announced its selection as the management firm for the Holiday Inn Express & Suites in Trinity, Florida. Owned by Plaza Hospitality, LLC, the property continues to be a first choice for travelers in the Trinity, Florida market with some of the highest guest satisfaction scores and a top ranking among nearly 300 hotels in the Tampa St. Petersburg Clearwater area.

Located in the North Tampa Bay community of Trinity, the lakefront, resort-style hotel stands conveniently among shopping and restaurants and within minutes of beaches and the wide variety of attractions found in the Greater Tampa Bay area.

"We are excited to add this award-winning IHG property to our portfolio in Florida," said **Joe Reardon**, Sr. Vice President of Business Development and Marketing for Hotel Equities. "We're happy to continue our growth in the Tampa Bay area and, partner with an outstanding ownership group. Our award-winning guest service, sales and revenue management, along with the best-in-class operations team, will continue to deliver exceptional value back to our new owners and make an impact within this community."

Only 18 miles from Tampa International Airport, the hotel provides convenient access to many world-class businesses including Trinity Spine Institute, Tru Simulation + Training Inc., Textron, 3M and more. Leisure guests value the proximity to Fox Hollow Golf Club, the Sponge Docks of Tarpon Springs, Silver Dollar Trap and Shooters Club and various spring baseball games. The hotel's heated outdoor pool and hot tub, next to an open tropical sundeck with fire pit and grill, set the stage for both fun and relaxation.

"We are proud to select Hotel Equities as our strategic partner to manage all of our acquisitions, development and joint ventures," said Mansoor Nabina, principal with Plaza Hospitality, LLC. "The hotel in Trinity, Florida enjoys a strong following with guests and HE's skilled management will continue to ensure its popularity and financial success."

Photo Caption: The **Holiday Inn Express & Suites** in Trinity, Florida.

Hotel Equities (HE) is an Atlanta-based full-service hotel ownership, management and development firm operating more than 100 hotels throughout North America. Frederick W. Cerrone, CHA, serves as Founder and Chairman and Brad Rahinsky serves as President and Chief Executive Officer. For more information, visit www.hotelequities.com.

Contacts:

Margaret M. Jones, Director of Public Relations, Hotel Equities, 770.934.2170 Brad Rahinsky, President and Chief Executive Officer, Hotel Equities, 678.578.4444, x 22 Joe Reardon, SVP of Business Development and Marketing, Hotel Equities, 678.578.4444, x 23