

Investment in Grand Rapids Airport Hotel Revitalizes Property; Reopens as Sonesta Hotel Grand Rapids Airport

ATLANTA, GA – June 24, 2024 – Today, hotel operator Hotel Equities_(HE) proudly announced the completed rebranding of the <u>Sonesta Hotel Grand Rapids Airport</u>, previously operating under the Delta Hotels franchise. The strategic rebranding, coupled with recent enhancements under new management, revitalizes the hotel and its connection with the community.

The rebranding signifies more than just a change in name; it represents a comprehensive revitalization effort aimed at enhancing guest experiences. With a renewed focus on safety, security, and exceptional service, the hotel is poised to exceed guest expectations and redefine its hospitality standards.



"We are thrilled to introduce the Sonesta Hotel Grand Rapids Airport to our guests and the local community," said Robert Avila, VP of Operations, Hotel Equities. "This rebranding represents a new chapter of growth and opportunity, and we are excited to showcase the unique charm and hospitality that define the Sonesta brand."

With its prime location near <u>Gerald R. Ford International Airport</u>, the hotel serves as a gateway to the vibrant city of Grand Rapids. Whether traveling for business or leisure, guests will enjoy a number of onsite amenities including complimentary parking, airport shuttles, and Wi-Fi, a state-of-the-art fitness center and pool, and a full-service kitchen and bar, Urban on 28th.

With a steadfast commitment to quality and a passion for hospitality, management is proud to be a part of the Sonesta family and looks forward to welcoming guests to the newly reimagined hotel. For more information, visit the hotel's <u>website</u>.

About Hotel Equities

About Hotel Equities Hotel Equities (HE) is an award-winning full-scale hotel ownership, management, and development firm with a portfolio of approximately 300 hotels and resorts throughout the United States, Canada, the Caribbean, and Latin America. Fred

Cerrone, CHA, serves as Founder and Chairman; Brad Rahinsky serves as President and CEO. For more information on Hotel Equities, visit hotelequities.com.

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