



*Fairfield Inn & Suites by Marriott-Terrell, Texas*

## **Hotel Equities Opens New Fairfield Inn & Suites® by Marriott in Texas Delivers value to owners through early engagement**

**Atlanta, GA** – May 03, 2018 – Atlanta-based [Hotel Equities](#) announces the opening of the [Fairfield Inn & Suites by Marriott-Terrell, TX](#) located at 351 Market Center Drive, Terrell, Texas 75160. Arnika Addison serves as General Manager for the hotel, which is located less than 30 miles east of Dallas, just off U.S. Route 80, and is convenient for business travelers and tourists alike.

*"We are pleased to open the Fairfield Inn & Suites for business in this booming area of Terrell, Texas," said **Joe Reardon**, Sr. Vice President of Business Development and Marketing for Hotel Equities. "Hotel Equities was engaged in the project from inception, which allows us to deliver unparalleled value to our owners on the architectural, development and construction sides of the project, along with our pre-sale and ramp of the hotel."*

The new hotel boasts the latest Fairfield design and décor package, with unique touches designed for today's traveler to be productive on the road, whether traveling for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, the hotel offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. Other unique amenities include an outdoor swimming pool, fitness center and 3,600 square feet of meeting space to accommodate up to 300 guests.

The hotel offers convenient access to local attractions, including [Six Flags over Texas](#), [Splash Kingdom](#), [Hawaiian Falls](#) and the No. 1 [British Flying Training School Museum](#). The charm of historic homes and buildings, the proximity to state parks, the numerous hiking and biking trails, and the city's friendly atmosphere draws visitors each year. The Fairfield Inn & Suites by Marriott hotel joins the list of \$105 million in new city building permits issued since 2010.

The hotel was developed by [Scenic Capital Advisors, LLC](#). "We are excited to be a part of the community of Terrell," said Thomas Chen, Principal for Scenic Capital Advisors, consultant to a family office focusing on commercial real estate in Texas. "Our partnership with Hotel Equities from the very start allowed us to have complete confidence knowing that an experienced team was overseeing our project."

**Photo Caption:** The Fairfield Inn & Suites by Marriott-Terrell, Texas

**Hotel Equities** (HE) is an Atlanta-based full-scale hotel ownership, management and development firm operating more than 100 hotels throughout North America. **Frederick W. Cerrone**, CHA, serves as Founder and Chairman; **Brad Rahinsky** serves as President and CEO. For more information, visit [www.hotelequities.com](http://www.hotelequities.com).

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